

Outline of 2021 Economic Census for Business Activity

1. Purpose of the survey

The purpose of the 2021 Economic Census for Business Activity is, by comprehensively investigating the accounting items such as sales (income) and costs, etc. in all industrial fields in Japan at the same point in time, to identify the structures of establishments and enterprises in all industries on a national and regional level, and to obtain sampling frame for conducting various statistical surveys on establishments and enterprises.

2. Census date

June 1, 2021

3. Coverage of the Survey

(1) Survey A coverage

The survey was conducted on establishments and enterprises excluding the establishments of national and local public entities and the following establishments among those that fall under the industries listed in the Japan Standard Industrial Classification:

- a. Establishments of individual proprietorships that fall under Division A “agriculture and forestry”
- b. Establishments of individual proprietorships that fall under Division B “fisheries”
- c. Establishments that fall under Group 792 “domestic services” in Division N “living-related and personal services and amusement services”
- d. Establishments that fall under Major Group 96 “foreign governments and international agencies in Japan” in Division R “services, n.e.c.”

(2) Survey B coverage

Establishments of national and local governments

4. Method of the survey

(1) Survey A

a. Survey by enumerators

In principle, enumerators appointed by prefectural governors distributed questionnaires to business establishments, and responses were collected by the enumerators or online.

However, as a safety measure introduced because of the COVID-19 pandemic, in municipalities that have introduced mail collection as an alternative to collection by enumerators, replies to the questionnaires were collected directly via the Internet or by mail.

b. Direct survey

The National Statistics Center and a private company contracted collectively by the national government distributed and collected questionnaires, and the head office as the collective reporter of

responses for enterprises comprising multiple businesses, specific single-unit establishments, and foreign companies collectively responded via the Internet or by mail.

(2) Survey B

For national establishments, the Ministry of Internal Affairs and Communications, for prefectural establishments, prefectures, and for municipal establishments, municipalities sent a “Questionnaire form (B)” by e-mail for each establishment. Responses to the survey were collected via the Internet (Government Common Network or LGWAN).

5. Survey items

(1) Survey A

[Questionnaire form common for all industries]

[1] <Questionnaire form common for all industries>

- Survey items common to all industries

- a. Name and telephone number
- b. Location
- c. Establishments startup date at present location
- d. Number of persons engaged of establishment
- e. Main business activity of this establishment
- f. Type of organization
- g. Corporation number
- h. Single unit establishment, head office, or branch office, etc.
- i. Inclusion of consumption tax
- j. Sales (income), total costs, and cost items of entire company
- k. Proportion of Income by type of customers
- l. Investment in plant and equipment and acquisition value
- m. Number of vehicles owned for business operations (for corporations only)
- n. Ownership of land or buildings (for corporations only)
- o. Capital amount and foreign capital ratio (for companies only)
- p. Account closing month (for companies only)

[Single-unit establishment questionnaire form]

- Survey items common to all industries (single-unit establishment)

- a. Name and telephone number
- b. Location
- c. Establishments startup date at present location
- d. Number of persons engaged of establishment
- e. Main business activity of this establishment
- f. Type of organization
- g. Corporation number
- h. Single unit establishment, head office, or branch office, etc.
- i. Inclusion of consumption tax
- j. Sales (income), total costs, and cost items
- k. Sales (income) amounts from respective business activities

- l. Investment in plant and equipment and acquisition value
- m. Number of vehicles owned for business operations
- n. Ownership of land or buildings
- o. Capital amount and foreign capital ratio (for companies only)
- p. Account closing month (for companies only)

- Items to be surveyed for individual industries

- [2] <Questionnaire form for agriculture, forestry and fisheries >
 - a. Breakdown of income from agriculture, forestry and fisheries
 - b. Income from other businesses
- [3] <Questionnaire form for mining and quarrying of stone and gravel >
 - a. Production quantity and value
 - b. Income from other businesses
- [4] <Questionnaire form for manufacturing >
 - a. Labor costs and amount paid for temporary staff services
 - b. Costs for raw materials, fuel, electricity and outsourced production; subcontracting costs associated with manufacturing; and purchasing costs of the resold goods
 - c. Tangible fixed assets
 - d. Value of stored products, values of semi-processed products and works-in-progress; and value of raw materials and fuel
 - e. Product shipment value, amount of inventory, etc.
 - f. Ratio of direct exportation value to product shipment value
 - g. Main raw materials
 - h. Industrial site and water
 - i. Working process
- [5] <Questionnaire form for wholesale and retail trade >
 - a. Annual sales of goods, etc.
 - b. Income from other businesses
 - c. Annual purchase price
 - d. Value of commodities inventory at the beginning and end of the year
 - e. Proportion of retail sales of each sales type
 - f. Adoption of self-service system
 - g. Sales floor space
 - h. Business hours
 - i. Type of store
- [6] <Questionnaire form for construction, real estate and goods rental and leasing >
 - a. Breakdown of income from construction and services
 - b. Annual rental sales and annual lease contract amounts from the goods rental business
 - c. Type of construction for each type of management
 - d. Proportion of Income by type of customers
- [7] <Questionnaire form for food delivery services >
 - a. Breakdown of service income
 - b. Proportion of Income by type of customers
- [8] <Questionnaire form for medical, health care and welfare >
 - a. Breakdown of service income
- [9] <Questionnaire form for service industries A >

- a. Breakdown of service income
- [10] <Questionnaire form for service industries B >
 - a. Breakdown of service income
 - b. Proportion of Income by type of customers
 - c. Number of transactions, visitors, users, etc. for specific services
- [11] <Questionnaire form for service industries C >
 - a. Breakdown of service income
 - b. Proportion of Income by type of customers
- [12] <Questionnaire form for political and religious organizations>
 - a. Type of political or religious organization

[Questionnaire form for enterprise]

- Survey items common to all industries (enterprises and organizations)
 - a. Name and telephone number
 - b. Location
 - c. Type of organization
 - d. Corporation number
 - e. Number of regular employees, branches, etc.
 - f. Inclusion of consumption tax in displayed prices
 - g. Sales (income), total costs, and cost items of entire company
 - h. Sales (income) amounts from respective business activities of entire company
 - i. Investment in plant and equipment and acquisition value
 - j. Number of vehicles owned for business operations
 - k. Ownership of land or buildings
 - l. Capital amount and foreign capital ratio (for companies only)
 - m. Account closing month (for companies only)

- Items to be surveyed for individual industries

- [13] < Questionnaire form for enterprise >
 - a. Main business activity of enterprise
 - b. Cost of goods sold
 - c. Value of commodities inventory at the beginning and end of the year
 - d. Breakdown of income from services and construction
 - e. Annual rental sales and annual lease contract amounts from the goods rental business
 - f. Type of construction for each type of management
- [14] <Questionnaire form for organizations (political and religious)>
 - a. Type of political or religious organization

[Establishment questionnaire form]

- Survey items common to all industries (Establishment)
 - a. Establishment name and telephone number
 - b. Establishment location
 - c. Establishments startup date at present location
 - d. Number of persons engaged of establishment
 - e. Main business activity of this establishment
 - f. Head office, etc.

- g. Total sales (income) amount of establishment
- h. Sales (income) amounts from respective business activities

- Items to be surveyed for individual industries

- [15] <Questionnaire form for agriculture, forestry and fisheries >
 - a. Breakdown of income from agriculture, forestry and fisheries
- [16] <Questionnaire form for mining and quarrying of stone and gravel >
 - a. Total cost and total salary
 - b. Production quantity and value
- [17] <Questionnaire form for manufacturing >
 - a. Labor costs and amount paid for temporary staff services
 - b. Costs for raw materials, fuel, electricity and outsourced production; subcontracting costs associated with manufacturing; and purchasing costs of the resold goods
 - c. Tangible fixed assets
 - d. Value of stored products, values of semi-processed products and works-in-progress; and value of raw materials and fuel
 - e. Product shipment value, amount of inventory, etc.
 - f. Ratio of direct exportation value to product shipment value
 - g. Main raw materials
 - h. Industrial site and water
 - i. Working process
- [18] <Questionnaire form for wholesale and retail trade >
 - a. Annual sales of goods, etc.
 - b. Proportion of retail sales of each sales type
 - c. Adoption of self-service system
 - d. Sales floor space
 - e. Business hours
 - f. Type of store
- [19] <Questionnaire form for construction and services n.e.c. >
 - a. Proportion of Income by type of customers
 - b. Number of transactions, visitors, users, etc. for specific services
- [20] <Questionnaire form for political and religious organizations >
 - a. Type of political or religious organization

(2) Survey B

[National and local governments]

- a. Establishment (organization) name
- b. Telephone number
- c. Location
- d. Number of employees
- e. Main business activity of establishment (organization)